



Helping leaders become better communicators

LEADERS COMMUNICATE. COMMUNICATORS LEAD.



Communication skills drive leadership success

Leaders are communicators. They unite teams. Speak to the media. Give feedback. So they need to get it right.



Clear communication boosts productivity - and profits

- GE Aviation saved millions just by rewriting legal contracts into plain English (Harvard Business Review)
- One survey showed communication and other soft skills training increased employee productivity by 12%.

Is poor communication hurting your bottom line?

- Poor communication costs US businesses up to \$12,506 a year per employee, according to a 2022 report.
- Communication barriers lead to project delays and lost sales, an Economist Intelligence Unit survey revealed.

**A workshop should be a catalyst for lasting change,
with results you can measure**

**We make sure training keeps delivering benefits
long after your team is back on the job:**

- Communication audits to set a baseline for progress
- Pre- and post-workshop assessments
- Follow-up coaching and data-based progress checks
- Regular learning “refreshers” for workshop alumni
- A guide to clear communication best practices

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**We know your team is busy.
So we work around your schedule.**

Full-day workshops are also available as a series of weekly sessions of 1 or 2 hours each. In person or online.

Every workshop is customized for your business and the needs of your team.

- Executive-level workshops for experienced communicators
- Intermediate-level training for managers, business professionals and young leaders
- Just the basics for front-office staff and IT teams

A selection of our signature courses

Leadership Communication for Executives

An advanced workshop in communication skills and strategy for senior leaders. Through interactive sessions and personalized coaching, participants explore the language of leadership and learn techniques and strategies to engage and influence stakeholders.

Managing Media Interviews

You're sitting down with a local broadcaster, or maybe the New York Times. It's nerve-racking and, in the age of social media, lots can go wrong. This hands-on session will help you get your message out and stay in control of the conversation.

Social Media Writing for Business Professionals

Professionals managing their own business need to know how to craft social media content that connects with the audience. With real-world examples and exercises, this workshop will take you through the do's and don'ts of writing for social media.

Do you have all the skills you need? Contact us.



Delivering Winning Presentations

Manager and executives devote countless hours to building slide presentations. Yet often, the results fall flat. Learn the keys to creating presentations that tell a story, deliver a clear message and grab the attention of your audience.

Communication Skills for Young Leaders

More than ever, our world needs leaders. In this course, young people with leadership potential learn to write with clarity and impact, prepare winning presentations, think on their feet and other key leadership communication skills. Through hands-on exercises, young people gain experience in leading with confidence.

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